



Vitalogy SKINCARE is partnering with local Texas Schools by providing sunscreen as a healthy alternative to fundraising products.

Vitalogy SKINCARE, Dermatology and Skin Cancer Centers, offers sunscreen as a quality, healthy and easy fundraising product for Texas Schools and organizations.

Georgetown, Tx – (July 22nd, 2013) Vitalogy SKINCARE Sunscreen is a new product to fundraising ventures in local Texas schools and organizations. The sunscreen has many benefits over traditional fundraising. It is unique, easy to sell, healthy and made in the USA. It is also tax free due to regulations by the FDA. By partnering in local fundraising with music educators, booster clubs and student leaders, Vitalogy SKINCARE expects to create awareness for skin cancer and skin cancer prevention. Sunscreen is a powerful tool in the fight against skin cancer, especially when considering some surprising skin cancer statistics.

- Skin cancer is the most common form of cancer in the United States with one in five Americans developing skin cancer in their lifetime.
- Melanoma, the deadliest form of skin cancer, is the most common form of cancer for young adults 25-29 years old and the second most common form of cancer for young people 15-29 years old.

“As a Board Certified Dermatologist, I have always promoted the use of sunscreen in defense of skin cancer and skin aging,” states Dr. Eric Adelman, D.O., Medical Director and Fellowship Trained Mohs Surgeon at Vitalogy Skincare. “With a continual increase in skin cancer rates, especially in our younger population, I have searched for proactive methods to involve younger persons in sun protective measures, such as daily use of a Broad Spectrum SPF 30 sunscreen. Partnering with schools and organizations with this potentially lifesaving fundraising product is another instrument in our goal to be a leader in skin cancer education and advocacy.”

Vitalogy SKINCARE offers multiple resources for Texas schools and organizations to host a successful fundraising project. Online ordering, downloadable instructions, sales sheets and marketing support materials are available immediately at Vitalogy.Logoshop.com.

For fundraising information and ordering of Vitalogy SKINCARE Sunscreen, visit Vitalogy.Logoshop.com or email, Sunscreen@VitalogySkincare.com.

About Vitalogy SKINCARE:

Founded in 2007 by Dr. Eric Adelman, D.O., Vitalogy Skincare is a full-service, multi-location dermatology practice specializing in Mohs Micrographic Surgery, Medical Dermatology, Cosmetic Dermatology and clinical Medical Spa procedures. www.VitalogySkincare.com

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